

Purplepatch.

Sales-driven Marketing



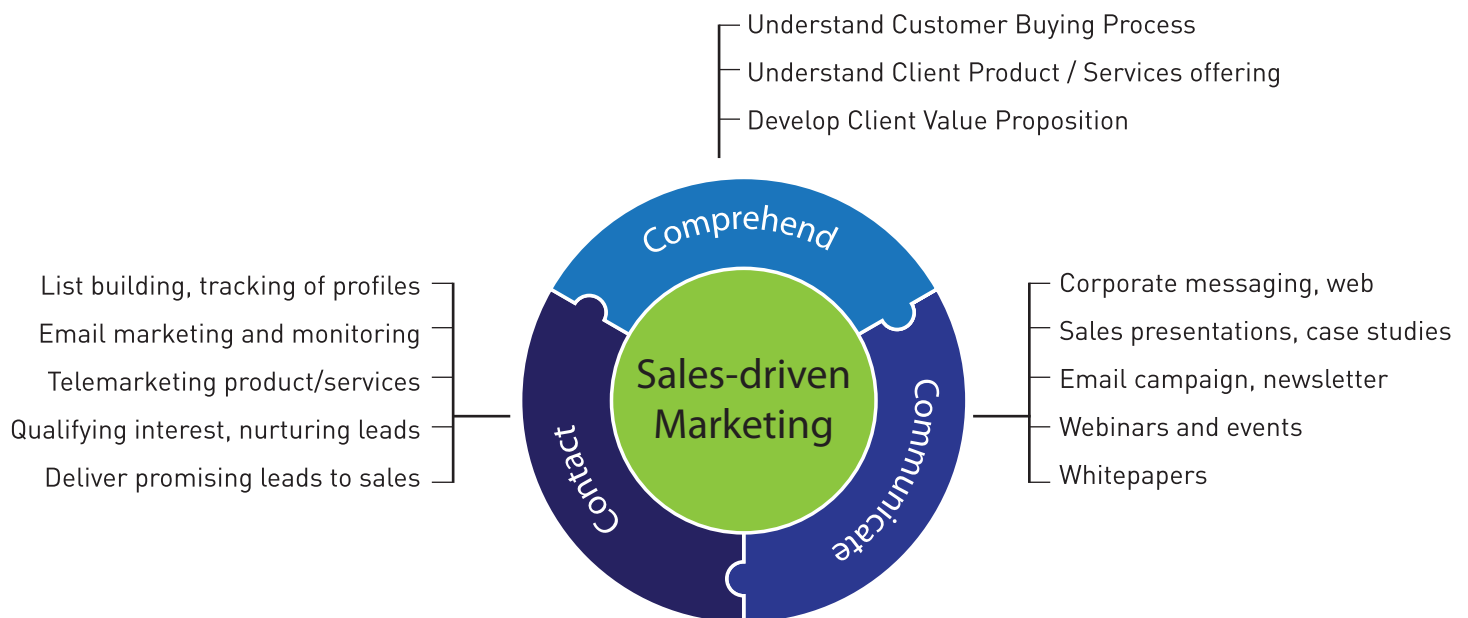
Finally, the rubber meets the road meets the revenue path.
Coolness.

Welcome to Sales-driven Marketing at Purplepatch Services. So what do we do differently? We start with the customer. No, really, we do.

Comprehension: We get Technology. Enterprise Software. IT Services. Business Consulting. Our executive team brings deep experience in marketing and selling software and solutions to clients. We understand how clients buy, where the money trail begins and ends, and what pressures buyers face internally and externally. We **get** customer pain.

Communicate: With understanding comes clarity. Our communications team will expertly position your product or service to reflect the most tangible business benefits that resonate for the customer. We do this right from refreshing your website to case studies, sale presentation, email campaigns, and so on.

Contact: We take clients through a pipeline-to-promise process where we build lists, qualify prospect client interest, nurture the leads, and provide high-quality leads to the sales team.



We'd love to deploy our Sales-driven Marketing for your firm. Please feel welcome to contact Karthik Sundaram or Raj Nataraj for more information at 408.743.4424 or email sdm@purplepatchservices.com